

## ORDER



KLAS

Orders	Order / Rev:	37791
	Alt Order #:	08890359
	Product Desc:	AFF-SENATE
	Estimate:	670
	Flight Dates:	10/30/12 - 11/06/12
	Original Date / Rev:	10/29/12 / 10/29/12
	Order Type:	GENERAL

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Agency	Name:	Mentzer Media Services
	Buying Contact:	
	Billing Contact:	
		600 Fairmont Avenue
		Towson, MD 21286

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	American Future Fund
	Demographic:	A35+
	Product Codes:	PO4
	Priority:	LV1
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	06/03/10
Order Separation:	00:10:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/05/12	18	\$78,000.00	\$66,300.00	November 2012	18	\$78,000.00	\$66,300.00	0.00
					Totals	18	\$78,000.00	\$66,300.00	0.00

#### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones Start Of Order - End Of Order 100%

Order Share	Share	Total
KLAS	30%	\$78,000.00
Market	100%	\$260,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$65,000.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$13,000.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKWN	0%	\$0.00

Order / Rev: 37791  
Alt Order #: 08890359  
Flight Dates: 10/30/12 - 11/06/12

Advertiser: American Future Fund  
Product Desc: AFF-SENATE  
Estimate: 670

KLAS

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12		-TWTF--		3	\$2,000.00			0.00						
E	3	8	10/30/12	11/02/12	8 News Now	5-630p M-FCM	5-630p		-TWTF--	:30	3	\$3,000.00	LV1	0.00	NM	3	\$9,000.00
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12		-TWTF--		3	\$3,000.00			0.00						
E	4	8	10/30/12	11/02/12	8 News Now	11p M-F	CM	11-1135p	-TWTF--	:30	3	\$5,000.00	LV1	0.00	NM	3	\$15,000.00
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12		-TWTF--		3	\$5,000.00			0.00						
E	5	8	11/01/12	11/01/12	Thu 10-11p	Elementary	CM	10-11p	---	:30	1	\$30,000.00	LV1	0.00	NM	1	\$30,000.00
<b>ELEMETARY</b>																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12		---T---		1	\$30,000.00			0.00						
E	6	8	11/03/12	11/03/12	Sat 7-8p - ET Wknd	Ent Tonight Weekend	CM	7-8p	-----S-	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
<b>ET WEEKEND</b>																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12		----S-		2	\$1,000.00			0.00						
E	7	8	11/03/12	11/04/12	8 News Now 11p	Sa/SuCM	11-1135P		-----SS	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12		-----SS		1	\$2,500.00			0.00						
E	8	8	11/04/12	11/04/12	8 News Now Sun	5-7p	CM	430-530p, 630-7p	-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12		-----S		1	\$1,500.00			0.00						
E	9	8	11/04/12	11/04/12	CBS News Sunday Morn	UM	CBS Sunday Morn	-----S	:30	1	\$4,000.00	LV1	0.00	NM	1	\$4,000.00	
<b>SUN MORN</b>																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12		-----S		1	\$4,000.00			0.00						
E	10	8	11/05/12	11/05/12	8 News Now Noon	M-F	CM	12-1230p	M-----	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
<b>NEWS</b>																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 11/05/12	11/11/12		M-----		1	\$2,000.00			0.00						
																Totals	18 \$78,000.00